

Via Licensing/Sisvel

Question and Answer

Question: What just happened?

Via is moving away from operating wireless pools (LTE, 4G, 5G) and agreed to join and contribute their patents to a 5G Sisvel pool that is in formation.

Question: Why is a single pool better than multiple pools?

The 5G patent space has several large patent owners like Qualcomm, Ericsson, Nokia, and Huawei that license to implementors directly, and many other patent owners that have been more keen to take part to pools, many of which joined either Via or Sisvel. In theory, pool licensing unites patent owners to present a simple one-stop-shop for licensees, which ultimately should result in frictionless licensing for a particular technology.

Instead of one united pool standing strong, two competing pools often weaken each other. Given the decision of Via to leave this market, there is the unique opportunity to create a single, more effective and powerful license proposition that will be better for both the patent owners and implementors. A single pool means unlocking to the maximum extent the transactional efficiencies that patent aggregation allows for.

Question: How will Sisvel facilitate Via patent owners joining its 5G pool?

Sisvel is making several accommodations to Via patent holders to facilitate their joining the Sisvel pool. This includes allowing new patent owners to join its 5G multimode program under the same terms and conditions as the patent owners that have been working on the creation and development of this program over the past years.

Sisvel will also accept existing third-party essentiality evaluations as relevant evaluations under its 5G multimode and cellular IoT pool, which should eliminate any concerns for double costs.

Question: What are Sisvel's credentials in the 5G licensing space?

Sisvel has operated patent pools for cellular technology for over a decade. Over the past year, Sisvel has successfully closed several cellular licensing agreements with major implementors like [Samsung](#), [Oppo](#), [Xiaomi](#), and [Vivo](#). In creating its new 5G pool, Sisvel identified commonalities among these executed agreements and formulated a 5G pool licensing structure that should be very attractive to 5G implementors.

Sisvel also operates very successful pools in complementary markets that share many of the same patent owners and implementors. For example, [Samsung](#) is both a licensor and licensee of Sisvel's [DVB-T2](#) pool. Experience working with companies like this will help accelerate 5G licensing once the new pool is up and running.

Question: What details can you share about the new Sisvel 5G pool?

Details about the Sisvel 5G pool will be made public no later than September 2022, leveraging on the already committed patent owners and, hopefully, many new Via patent owners that will be willing to join the pool. This pool will exclusively focus on the consumer electronics market for 2G, 3G, 4G and 5G, and will not target the automotive nor the IoT market.