



OCTOBER 22<sup>ND</sup> 2025  
TORRE GLÒRIES BARCELONA

# Navigating the Changing FRAND world

9.05 AM TO 9.15 AM

## Welcome address

9.15 AM TO 9.45 AM

## Keynote

9.45 AM TO 10.30 AM

## What the world looks like – the US and China

The major policy and legal developments over the last 12 months affecting the SEP community, and a look forward to what may come next

10.30 AM TO 11.00 AM

## Coffee break

11.00 AM TO 12.00 PM

## What the world looks like – Europe

EU SEP-related policy now and in the future; and how the UPC is developing as a major FRAND venue, the role of EU member states' national courts and the implications of emerging divergence with UK courts

12.00 PM TO 1.00 PM

## Strategy insights

How to manage the rapidly evolving landscape identified in the first two sessions, as well as the challenges posed by new market players and emerging jurisdictions

1.00 PM TO 2.15 PM

## Lunch

2.15 PM TO 3.15 PM

## Technology and opportunity

Will connectivity and related technologies continue to dominate the licensing ecosystem, or might other opportunities begin to emerge?

3.15 PM TO 4.15 PM

## Secret sauce

Overview of licensing strategies in Wi-Fi and IoT. Are new deal structures beginning to appear, how do you put these together to ensure buy-in from all parts of the relevant market?

4.15 PM TO 4.45 PM

## Coffee break

4.45 PM TO 6.00 PM

## The view from 35,000 feet

Chief IP officers in both licensor and implementer firms discuss the SEP world as they see it – policy, legal, deal making etc – as well as how they believe it is going to develop and what will be required to ensure the transparency, efficiency and certainty everyone wants

6.00 PM TO 8.00 PM

## Closing reception