

Sisvel connect

15 - 17 SEPTEMBER 2026

Torre Glòries Barcelona

The Global FRAND Market Today and Tomorrow

9.00 AM - 9.15 AM	Welcome and opening remarks	
9.15 AM - 9.45 AM	The changing face of Sisvel	a presentation by Mattia Fogliacco
9.45 AM - 10.20 AM	Fireside chat between Heath Hoglund (Sisvel CIPO) and a prominent CIPO	
10.20 AM - 11.00 AM	Coffee break	
11.00 AM - 12.00 PM	Key global developments in policy, courts and licensing strategies over the last 12 months - a panel discussion	An overview of what has been going on at a regulatory level and in the courts, including the wider range of venues now coming into play for enforcement
12.00 PM - 1.00 PM	Key developments in the global transactions market - a panel discussion	A dive into dealmaking and what is shaping market dynamics - the kinds of deal being done, volumes, patent acquisitions, who is getting involved and why
1.00 PM - 2.15 PM	Lunch	
2.15 PM - 3.05 PM	The truth about AI - a panel discussion	There is a lot said about the potential of AI and there are plenty of AI products out there, but what is it being used for effectively, where is it less effective and what should you know about about an AI product before you invest in it?
3.05 PM - 3.55 PM	Technology and change - a panel discussion	Developments in connectivity technology and related areas and the downline impact these could have on the development of IP monetisation strategies and structures
3.55 PM - 4.30 PM	Coffee break	
4.30 PM - 5.30 PM	Fighting frictions - a panel discussion	Major licensor and implementer IP leaders discuss key issues of concern and how the market can become more efficient, transparent and accessible
5.30 PM - 7.00 PM	Cocktail reception	