



Navigating the Changing FRAND world

OCTOBER 22ND 2025
TORRE GLÒRIES BARCELONA



PROGRAMME

OCTOBER 22ND

9.00 AM TO 9.05 AM

Welcome

9.05 AM TO 9.35 AM

Keynote

Living in interesting times – a conversation between Sony's Chief Strategy Officer, **Toshimoto Mitomo**, and former Sisvel CEO, **Karel van Lelyveld**

9.35 AM TO 10.15 AM

What the data says

An inside look at the work being done at the European Patent Office and the World Intellectual Property Organization to shed greater light on the standards and SEP landscape

Moderator: Joff Wild, Head of Content and Strategic Communications, Sisvel
Pere Arque-Castells, Stream Leader, EPO, Observatory on Patents and Technology
Nina Belbl, Legal Officer, Patent and Technology Law Centre, WIPO

10.15 AM TO 11.00 AM

What the world looks like – the US and China

The major policy and legal developments over the last 12 months affecting the SEP community, and a look forward to what may come next

Moderator: Joff Wild, Head of Content and Strategic Communications, Sisvel
Andrei Iancu, Former Director of the US Patent and Trademark Office; Partner, Sullivan & Cromwell
Dr Guangliang Zhang, Director, Renmin University of China Institute of International IP

11.00 AM TO 11.30 AM

Coffee break

11.30 AM TO 12.30 PM

What the world looks like – Europe

EU SEP-related policy now and in the future; and how the UPC is developing as a major FRAND venue, the role of EU member states' national courts and the implications of emerging divergence with UK courts

Moderator: Christine Walmsley, Senior IP Legal Counsel, Sisvel

Brian Blasius, President and CEO, PanOptis

Robin Cefai, Chief Licensing Officer, Volkswagen

Francesca Ferrari, Former IP Representative, Permanent Italian Delegation to the EU

Sir Robin Jacob, Former Lord Justice of Appeal, Court of Appeal of England and Wales

12.30 PM TO 1.30 PM

Strategy insights

How to navigate the rapidly evolving global patent landscape, as well as the challenges posed by new market players and emerging jurisdictions

Moderator: Matteo Sabattini, Executive Adviser, Government Affairs, Sisvel

Lyse Brillouet, Chief IP Officer, Orange

Dan Choi, Chief Patent Counsel, Microsoft

Magali Fitzgibbon, Legal and Governance Director, ETSI

Charles Varvaro, Managing Director, Intellectual Property & Technology Alliances, IBM

Koenraad Wuyts, Chief IP Officer, KPN

1.30 PM TO 2.40 PM

Lunch

2.40 PM TO 3.30 PM

Technology and opportunity

Will connectivity and related technologies continue to dominate the licensing ecosystem, or might other opportunities begin to emerge?

Moderator: Garrard Beeney, Of Counsel, Sullivan & Cromwell and member, Sisvel Advisory Board

Giovanni Ballocca, Sisvel Technology

Lorenzo Casaccia, Head of Technology Standards, Qualcomm

Adam Gill, Founder and Managing Director, GLS Capital

Shayne O'Reilly, Head of Strategic Transactions, Licensing and Open Source, Meta

3.30 PM TO 4.20 PM

Secret sauce

Overview of licensing strategies in Wi-Fi and IoT. Are new deal structures beginning to appear, how do you put these together to ensure buy-in from all parts of the relevant market?

Moderator: Jacob Schindler, Senior Content & Communications Manager, Sisvel

Jim Finnegan, Partner, red Chalk

Steven Geiszler, US Chief IP Counsel, Huawei

Jin Sam Kwak, Founder and CEO, Wilus

David Muus, Head of Licensing Programmes, Sisvel

4.20 PM TO 4.45 PM

Coffee break

4.45 PM TO 6.00 PM

The view from 35,000 feet

Chief IP officers in both licensor and implementer firms discuss the SEP world as they see it – policy, legal, deal making etc – as well as how they believe it is going to develop and what will be required to ensure the transparency, efficiency and certainty everyone wants

Moderator: Mattia Fogliacco, President and CEO, Sisvel

Jako Eleveld, Head of IP Licensing, Philips

Patrik Hammarén, President, Nokia Technologies

Taylor Ludlum, Chief IP and Licensing Officer, Lenovo

Dan McCurdy, CEO, RPX Corporation

Na Wei, Head of IP Strategy, Xiaomi

6.00 PM TO 8.00 PM

Closing reception