

Sisvel connect

16 SEPTEMBER 2026

Torre Glòries, Barcelona

The Global FRAND Market Today and Tomorrow*

9:00 AM– 9:10 AM	Welcome and opening remarks	Joff Wild, Chief Communication Officer, Sisvel
9:10 AM– 9:40 AM	The changing face of Sisvel	A presentation by Sisvel President and CEO Mattia Fogliacco
9:40 AM– 10:15 AM	CIPO fireside chat	Moderator: Heath Hoglund , Chief IP Officer, Sisvel • HwiJae (Jay) Cho , Executive Vice President and Head of Intellectual Property, LG Electronics • Scott Hayden , Vice President and Chief Intellectual Property Counsel, Amazon
10:15 AM– 10:50 AM	Coffee break	
10:50 AM– 11:45 PM	The truth about AI Much has been said about the potential of AI and there are plenty of AI products out there; but what is it being used for effectively, where is it less effective and what should you know about an AI product before you invest in it?	Moderator: Steve Jedlinski , Chief Legal Officer, Sisvel • Lisa Dong , Assistant General Counsel, Patent Conflicts and Licensing, Microsoft • Sharaz Gill , Head of Patent Portfolio Management, Sisvel • Bo Heiden , Co-director, Center for Intellectual Property, University of Gothenburg • Chris Wright , Chief Technology Officer, Iprova
11:45 PM– 12:45 PM	The AI SEP licensing revolution Access to the technologies that power AI is becoming increasingly important: This session looks at what constitutes AI infrastructure and the most efficient ways to license the SEPs that underpin it	Moderator: Willy Chang , Head of AI Pools, Sisvel • Shayne O'Reilly , Director and Associate General Counsel, Head of Strategic Transactions, Licensing and Open Source, Meta • Charles Varvaro , Managing Director, Intellectual Property & Technology Alliances, IBM
12:45 PM– 2:00 PM	Lunch	

2:00 PM–
2:50 PM

Technology and change

Developments in connectivity technology and related areas and their potential downstream impact on IP monetisation strategies and structures

Moderator: **Jacob Schindler**, Senior Content and Communications Manager, Sisvel

- **Giovanni Ballocca**, Chief Technology Officer, Sisvel
- **Lyse Brillouet**, Executive Vice-President of Research, Orange
- **Jin Sam Kwak**, CEO, Wilus Inc
- **Alain Mourad**, Senior Director R&I and Head of Wireless Labs Europe, InterDigital

2:50 PM–
3:50 PM

Key global developments in policy, courts and licensing strategies over the last 12 months

An overview of what has been going on at a regulatory level and in the courts during the past year, including in the wider range of venues now coming into play for enforcement

Moderator: **Adam Mossoff**, Professor of Law, Antonin Scalia Law School, George Mason University

- **Clemens Heusch**, Vice-President and Head of Global Litigation and Disputes, Nokia
- **David Kappos**, Co-chair of IP Group, Cravath Swaine & Moore
- **Carmen Lembo**, Senior Manager Government Affairs, Qualcomm
- **Matteo Sabbattini**, Government Affairs Executive Adviser, Sisvel
- **Emil Zhang**, Head of Strategic Planning and Key Projects Department, Huawei

3:50 PM–
4:20 PM

Coffee break

4:20 PM–
5:20 PM

Key developments in the global transactions market

A deep dive into dealmaking and an exploration of the factors shaping market dynamics – including the kinds of deals being done, volumes, patent acquisitions, who is getting involved and why

Moderator: **David Muus**, Head of Programmes, Sisvel

- **Jako Eleveld**, Vice-President and Head of IP Licensing, Philips
- **Eeva Hakoranta**, CEO and Founder, Aligning Stars
- **Mathias Helman**, Vice-President IPR Strategy & Value, Ericsson
- **Jack McKinney**, Director of IP, HP

5:20 PM–
5:40 PM

Closing address by Sisvel Founder and IP Hall of Fame inductee Roberto Dini

5:40 PM–
7:30 PM

Cocktail reception

* The Chatham House Rule will apply to the whole event - that is: "Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed." More information here: [Chatham House Rule](#)